

**Wholly Scrap!**  
Your Scrapbooking Superstore

44 Lafayette Rd North Hampton, NH 03862

Volume 9, Issue 1  
Jan/Feb/March 12

www.whollyscrap.com  
603.964.8596

WINTER  
STORE  
HOURS

Mon.—By Appt.  
Tues.—Wed 10a-5p,  
Thurs & Fri 10a-6p  
Sat. 10a-5p, Sun. 11a-4p

# WHOLLY SCRAP! NEWS

## Letter to Our Customers

We'd like to begin by first thanking all of you for your continued patronage over the past eight years. Wholly Scrap! is one of the last remaining independent scrapbook stores in New Hampshire and a huge part of our success is tied to the ongoing support of our loyal customers.

We know that many of you have noticed our dwindling inventory over the past few months and wondered if we are closing. With the competition of on-line stores and a weakened economy, we are struggling, but we have no intention of closing. It is our goal to remain open!

We love being your destination for your paper crafting supplies and providing you with fun clubs, classes and friendly customer service. In this newsletter, you will find new classes with new teachers, and a few new clubs. We hope that these will inspire you to come in and try a new technique, and make new friends. We welcome you to come in at any time that a class is not being held and take advantage of our class room space on the first floor, even if its just to spread out your pictures while you shop. We also encourage you all to take advantage of the great tutorials that Donna Marie and Kim are putting on our blog. It's like getting a free class from two very talented crafters.

We want to reenergize the joy of shopping at a small local scrapbook store, where you can get personalized service and interact with people that have the same passion for paper crafting that you do. The relationships that have been developed in our store cannot be duplicated through larger stores or via the online community and we want to continue that trend for many years to come.

Thank you all and here's too many more years of crafting at Wholly Scrap!

**Get the info on ALL of our clubs on page 8**

## Meet Our Newest Instructors

We're excited to announce that we've added two new instructors to our current line up! We believe that it's important to regularly introduce our customers to new and innovative classes. The introduction of new teachers, who come to us with their own unique design style, enables us to present a broad range of projects that are sure to satisfy everyone's creative cravings!

This quarter we're pleased to introduce you to Carol Whalen and Nicole Wise. Carol is the owner of the Carol Whalen Art Studio and is a professional artist and teacher with a Bachelors in Fine Art from the NH Institute of Art. Carol's objective as a teacher is to guide her students toward developing artistic and perceptual skills in drawing, painting, and mixed media. You can read more about Carol and her work at <http://www.carolwhalenartstudio.com>.

Nicole is wife, mom, and music teacher at a school in Maine. She is also a very talented artist, and scrapbook and card designer. Nicole was previously on the Wholly Scrap! design team, and her beautiful work can still be seen in the store. She currently designs for Momenta, Scrappin' Sports, Best Creation, and My Sketch World. You can see more of Nicole's work on her blog, Four Wise Guys (<http://fourwiseguys.blogspot.com>).

Please join us in welcoming these ladies to the store! Be sure to check out their class descriptions and be sure to contact the store to register!

### Save the Date!

We are so excited to announce that Lynette Carol will be BACK teaching a class on April 28th! We will announce all the details as the date gets closer.

ATTN: Current KOTMC Members!  
Bring a friend to KOTMC (Kit of the Month Club) who has never been and they will receive a FREE gift! If they join the club, you will get a FREE month! Win win for everyone!  
Check out all of our Club Info on page 8.

## SCRAPBOOK WEEKEND @ WS!

Bring your crafting supplies and “stay” for the weekend! The fun starts on Friday night, March 23rd at Scrappy Hour, from 3-11pm. Leave your stuff behind, and come back Saturday from 10am-10pm! But that’s not all...don’t pack up yet—come back Sunday from 11-4 for a few more extra hours of crafting fun. We will supply snacks throughout the weekend, lunch & dinner on Saturday only. We will also have raffles throughout the weekend.

All this for \$35, or pay by the day! Space is limited, so please sign up early.

Friday 3/23: 3-11p  
+Saturday 3/24: 10a-10p  
+Sunday 3/25: 11a-4p  
= **Scrapbooking Fun!**

So get your friends together and scrap away! Call 603-964-8596 to reserve your spot. Space is limited! Can’t make the whole weekend—call us for our a la cart prices!

## YARD SALE

**Back by popular demand! Wholly Scrap will be hosting our annual yard sale on Saturday, March 31st from 10am-2pm. Vendors can purchase space for \$10 a table (no limit on number of tables).**

**Vendors, you price all your merchandise and leave it with us. We will sell your items for you, then issue you a Wholly Scrap gift card for the total. More details will be given to vendors when they register.**

**YARD SALERS come prepared with cash and get ready for some great deals!!**

### Plan your Own Crop—Or Just Scrapbook HERE!

If we aren’t using the crop room, we’d love to have YOU use it! Bring your friends and have the up-stairs space for only \$5 a person during store hours! Grab your supplies & any munchies you want & scrap the day away! We are always willing to work with you if you want to host a private crop after business hours too! Just let us know.

—OR—

Scrap in our downstairs studio for FREE anytime during store hours! NOTE: This space is used for a classroom on occasion—feel free to call ahead for availability.

# DESCRIPTION OF CLASSES, CROPS AND EVENTS

**Fri. Jan. 6 & 20, Feb. 3 & 17, Mar. 23—Scrappy Hour! - Time: 3pm-11pm – Fee: \$5** - Take a load off from 3p-11p on Friday. For \$5 we will provide some snacks and soda, you can bring whatever you like - Projects, Crafts, Scrapbooking, etc. and anything else you want to eat or drink!

**Sat. & Sun. Jan. 7 & 8, Feb. 4 & 5, March 3 & 4—Page Kit of the Month Club- Instructor: Barbara & Donna-Marie—Time: Sat. 10am -11am, Sun 11:30am-12:30am –Fee: \$18.00 for 6 months!** Join us for just an hour a month to learn about some of the newest products in the store, and then use them to create your pages. Special 1 hour sale after meeting for club members only. This club is for everyone!

**Thurs. Jan. 12— Cricut Class - Instructor: Lorrie -Time: 6-8- Fee: \$18**-Do you have a Cricut & not sure of all the function keys & other features? Then join us as we explore how to get the most of your Cricut. We will be focusing on the 12x12 Expression model. You'll need to bring your Cricut and one cartridge, cutting mat and scrap 12x12 cardstock/paper. Don't forget the power cord!

**Fri. Jan. 13— Faux Technique - Instructor: Kim- Time: 6-8 - Fee: \$27**-Join us for a fun girls night out, enjoying a pizza dinner, friendship, and creating! During this class we'll explore a variety of faux techniques that can be used on cards, scrapbook pages, and other paper craft projects! Also included with the cost of this class is a pizza dinner. Please bring detail cutting scissors, foam tape, paper cutter, and adhesive.

**Sat. Jan. 14— Just Rite Stamping - Instructor: Donna-Marie- Time: 1-4 - Fee: \$21**-Come learn how to use your Just Rite Stamps. We will be using the new releases to create 4 beautifully layered cards. These cards can be used for birthdays with a masculine one included, for those special men in your life! We will also be using Copics, punches, and lots of inking.

**Sun. Jan 15, Feb 19, March 18- Cricut Club - Instructor: Lorrie - Time: 11-1 - Fee: \$7.50/class** -Let's have fun with our Cricut! Each month we'll be covering a different technique & creating a project. If you have a Cricut—we'd love to have you! Must bring Cricut to class and basic tool kit.

**Sat. Jan. 21—Bare Bones All Day Crop - Time: 10am-10pm – Fee: \$10**—You can not beat an afternoon of uninterrupted scrapbooking therapy. You will have full access to all of our scrapbooking tools and idea books. You will have the whole store at your disposal, and we'll let you run a tab for the day too! We'll provided drinks and snacks only, you provide food or order take out.

**Sat. Jan. 28, Feb 25 & Mar 31 - Spell Binders Club - Instructor: Kim - Time: 1-2 - Fee: \$9/class**— Join our monthly Spellbinders Club class and receive product pre-orders, discounts, and an opportunity to create a project with our die of the month!

**Sun. Jan. 29- Valentine's Cards - Instructor: Mary Anne - Time: 1:30-3- Fee: \$27** - This class will consist of approx 10 mini Valentine cards, tags and a few coordinating envelopes. We will use Basic Grey's Kissing Booth line paired with Maya Road embellishments and Canvas Corp tags. Supplies needed: foam tape, adhesive, trimmer, scissors, ruler, glue dots, rub on tool/popsicle stick. If you have a Crop-a-dile, bring that along too!

**Thurs. Feb 2, March 1 —Page Kit of the Month Club FOR MOMS! - Instructor: Lorrie—Time: 9:30am-10:30am –Fee: \$18.00 for 6 months!** Join us for just an hour a month to learn about some of the newest products in the store, and then use them to create your pages. Special 1 hour sale after meeting for club members only. Babysitting provided Free of Charge! We open early just for this club!

**Fri. Feb. 10 - Ribbon Cards - Instructor: Kim - Time: 6-9- Fee: \$27** - Join us for a fun girls night out, enjoying a pizza dinner, friendship, and creating! During this class we'll create a variety of cards using ribbon as our main embellishment...come and see all the fun you can have with ribbon and cardstock! Also included with the cost of this class is a pizza dinner. Please bring detail cutting scissors, foam tape, paper cutter, and adhesive.

**Fri. Feb. 10 - Water color Cards - Instructor: Carol - Time: 6-8- Fee: \$21 \*\*NEW INSTRUCTOR\*\*** - Have you heard that painting with watercolor is difficult, or that watercolor paints are finicky? Well here is a chance to debunk these myths and discover how freeing and fun painting with watercolors can be. We will explore various watercolor techniques and basic elements of art while creating a series of small paintings, which can easily be made

# Wholly Scrap! Class Schedule & Store Calendar

## JANUARY 2012

\*Please bring personal trimmer, adhesive and journaling pen with you to class. (Except for beginner classes)\*  
 Check full class description for additional materials needed.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 CLOSED	2 CLOSED	3	4	5	6 Scrappy Hour 3-11p	7 Kit of Month 10-11
8 Kit of Month 11:30	9 CLOSED	10	11	12 Cricut 101 6-8	13 Faux Technique Cards 6-8	14 Just Rite Stamps with Donna 1-4
15 Cricut Club 11-1	16 CLOSED	17	18	19	20 Scrappy Hour 3-11p	21 Bare Bones Crop 10-10
22	23 CLOSED	24	25	26	27	28 Spellbinders Club 1-2
29 Valentine Day Cards 1-3:30	30 CLOSED	31				

# Wholly Scrap! Class Schedule & Store Calendar

## February 2012

Classes marked in red denotes NEW Class or Instructor

**\*Please bring personal trimmer, adhesive and journaling pen with you to class. (Except for beginner classes)\***  
 Check full class description for additional materials needed.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Kit of the Month MOMS Club 9:30-10:30	2 New Club	3 Scrappy Hour 3-11p	4 Kit of Month 10-11
5 Kit of Month 11:30	6 CLOSED	7	8	9	10 Watercolor Note cards 6-8 Ribbon Card 6-9	11 Bare Bones Crop 10-10
12	13 CLOSED	14	15	16	17 Scrappy Hour 3-11p	18 Calendar Class 10-12 Paper Smooches 1-4
19 Cricut Club 11-1 Gypsy 101 1:30-3	20 CLOSED	21	22	23 Cricut Tehcnique (Pens) 6-8	24	25 Scrapbook Wallet 10-12 Spellbinders Club 1-2
26	27 CLOSED	28	29			

# Wholly Scrap! Class Schedule & Store Calendar

## MARCH 2012

\*Please bring personal trimmer, adhesive and journaling pen with you to class. (Except for beginner classes)\*  
Check full class description for additional materials needed.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				<b>1</b> Kit of the Month MOMS Club 9:30-10:30	<b>2</b> Fun Folds 6-9	<b>3</b> Kit of Month 10-11 Mary-ann Class 10-12
<b>4</b> Kit of Month 11:30	<b>5</b> CLOSED	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>
<b>11</b>	<b>12</b> CLOSED	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b> Theme Book 1-4
<b>18</b> Cricut Club 11-1	<b>19</b> CLOSED	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b> Scrappy Hour 3-11p <b>Weekend Long Crop!</b>	<b>24</b> ALL DAY CROP 10am-10pm
<b>25</b> Crop 11-4	<b>26</b> CLOSED	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b> Technique Tags 10-12 Spellbinders Club 1-2 <b>Yard Sale 10-2</b>

into a unique set of note cards. Taught by Carol of Carol Whalen Art Studio in Hampton Falls. Supplies included.

**Sat. Feb. 11—Bare Bones All Day Crop - Time: 10am-10pm – Fee: \$10**—You can not beat an afternoon of uninterrupted scrapbooking therapy. You will have full access to all of our scrapbooking tools and idea books. You will have the whole store at your disposal, and we'll let you run a tab for the day too! We'll provided drinks and snacks only, you provide food or order take out.

**Sat. Feb 18 – Calendar Class – Instructor: Nicole- Time: 10-12 – Fee: \$TBD** –Join Nicole for a fun and fabulous calendar class! During this class you'll create a custom yearly calendar that can be used not just for keeping track of your families busy schedule but once the year ends, turn the top portion of the calendar into a scrapbook! That's right, at the end of the year you'll have 12 finished scrapbook pages that simply need to be added to an album! What a great way to combine your love of scrapbooking with a practical need for scheduling!

**Sat. Feb. 18– Paper Smooches - Instructor: Donna-Marie - Time: 1-4- Fee: \$18** - Don't you just love those adorable Smooches Stamps! Take this class to make 5 tags that you can use for gifts, cards, or packages. These tags are stamped with Smooches and colored with Copic Markers and layered with lots of great colors. If you are interested in learning how to stamp and use Copic Markers this is the class is for you.

**Sun. Feb. 19— Gypsy 101 - Instructor: Lorrie -Time: 1:30-3- Fee: \$18**-Let's learn the basics of your Gypsy! We will go over all the buttons and tabs and explain what they mean and when to use them. We will also cover welding a word, searching, saving/sending project files and other tips/tricks. A handout will be given or emailed to you at class sign up on materials to bring.

**Thurs. Feb. 23— Cricut Pens – Instructor: Lorrie -Time: 6-8- Fee: \$18**-Let's learn how to use pens with your Cricut! We'll create fun designs using Cricut's pens as well as the new Cri-kit pens and mini sharpies! So if you've wanted to use pens w/ your cricut, this class is for youClass list will be emailed to you after sign up.

**Sat. Feb 25 - Scrapbook Wallet – Instructor: Kim – Time: 10-12 – Fee: \$27** – Join us as we create an adorable fold out album that is perfect for those favorite photos! This is a great project that can be easily used to personalize for any holiday and event. Great gift idea! For this class please bring a scoring tool, paper cutter, strong adhesive, scissors, and 6-10 photos that fit in a 4"x4" format.

**Fri. Mar 2 – Fun Folds – Instructor: Kim- Time: 6-9 – Fee: \$27** –Join us for a fun girls night out, enjoying a pizza dinner, friendship, and creating! During this class we'll create a variety of cards that are created using fun and funky folding techniques. Also included with the cost of this class is a pizza dinner. Please bring detail cutting scissors, foam tape, paper cutter, scoring tool, and adhesive.

**Sat. Mar 3 – TBD Class – Instructor: Mary-ann- Time: 10-12 – Fee: \$TBD** –More info will be available soon!

**Sat. Mar. 17—Theme Book - Instructor: Donna-Marie - Time: 1-4 – Fee: \$18** –Take this class to learn how to make a book out of ordinary envelopes. This class is instructional only! You choose your own papers and theme. No products including adhesive will be supplied for this class. A detailed list of supplies needed will be emailed to you prior to the class. Check out [donnamarie.typepad.com](http://donnamarie.typepad.com) to see a video on a sample book.

**Fri, Sat, Sun Mar. 23, 24 & 25—WEEKEND CROP—Fee: \$35** see page 2 for details

**Sat. Mar. 31—YARD SALE - Time: 10-2**

**Sat. Mar. 31– Technique Tags (first-third tag) – Instructor: Kim – Time: 10-12– Fee: \$42**– Here's your opportunity to learn all the tricks, tips, and techniques used to create custom tags like the ones made by Tim Holtz. Each quarter in 2012 we'll offer a class where we'll focus on the techniques used to create three of the 12 tags that Tim created in December of 2011. Attend the class each quarter and by the end of the year you'll have your own collection, just in time for gift giving and decorating. Supplies Needed: Scissors, paper cutter, scoring tool, foam tape, and adhesive. PLEASE NOTE – Additional supplies will need to be purchased in order to fully complete some of the tags, please see a store associate for a list of products. BONUS: Students get an additional 20% off Tim Holtz products used for the class—woo hoo!

## JOIN ONE OR ALL OF OUR FUN CLUBS!

Call 603-964-8596 for more info and to sign up

### Kit of the Month Club

- \$18 for 6 months!
- Special Sale for club members after monthly meeting
- We hold your kit if you can't make a meeting (up to 3 mo.)
- We focus on new products, project sharing, tips and tricks
- Meetings take place the first Sat. or Sun. every month—see calendar for times

### Kit of the Month MOMS Club

- Same as above but we provide FREE babysitting for the 1 hr meeting!
- Club meets the 1st Thurs of the month (starting in Feb 2012) @9:30am
- Meeting will last approx 45 minutes & allow you time to shop too!

Yay! Check this out!

### Cricut Club

- Want to get more out of your Cricut? Then join us in a club to die (cut) for!
- We focus on fun projects, techniques, project/cartridge sharing, tips and tricks
- Monthly sessions take place the third Sun. of the month from 11am-1pm
- Fee is \$7.50 a session –drop ins welcome!

### Spellbinders Club

- Participation in the Spellbinders Club will provide you with product pre-orders, discounts, and a class where we'll make a project with our die of the month
- Discounts: Place an order for the following month's die and receive a 20% discount! This discount also applies to any coordinating Just Rite stamps used on our class project
- Monthly sessions take place the last Sat. of the month from 1pm-2pm
- Fee is \$9.00 a session –drop ins welcome!
- Call 603-964-8596 for more info and to sign up today.

**NOTE:** Current KOTMC Members—Bring a friend to KOTMC who has never been and they will receive a FREE gift just for coming! If they sign up, you will get a FREE month. Sweet!

Check us out our website

[www.whollyscrap.com](http://www.whollyscrap.com)

And LIKE US on Facebook